

Mike Staver Topic Descriptions

Leadership Isn't for Cowards

We live in an age when it is more and more challenging to manage all of the information, demands and challenges that are coming at us. It takes real courage to stand firm in what you believe and then to get your followers to understand what really matters and how to execute effectively. Your ability to influence your followers is key to every step of creating significant results. Courage is the key element in that process.

Participants will learn:

- The real definition of courage
- The three most important steps you will ever take
- The power of commitment
- What your followers do, really do, when you are not around
- The primary motivator of all people
- The three things every leader can do to insure leadership failure
- The importance of high gain activity and how to do more of it
- Six steps that will insure effective execution

How to Build a High-Performance Culture

What do you stand for? What does your company stand for? Are your values clear? Are they obvious to customers, staff, and the community? Is your company optimally positioned and differentiated by the consistent application of your vision and core values?

Most leaders and organizations are moving at such a rapid pace that taking a step back to think about these things seems like a luxury when, in fact, it couldn't be more crucial. It doesn't matter where your company and your industry stands in the growth cycle. Focusing on who you are and what you stand for is the most critical thing you can do.

Participants will learn:

- How to identify and apply their core values to their leadership
- How to align their behavior with what they say they believe
- How to be powerfully influential regardless of level of authority
- How to build accountability and improve efficiency
- How to Build a High-Performance Culture



Winning Is No Accident

Every day massive accomplishments are realized all over the world: diseases being cured; teams winning championships; innovative products going to market; and a host of other positive experiences. These things do not happen by accident. They happen as the direct results of certain fundamental principles. The good news is they aren't a secret; they aren't hidden in some far-off locale, waiting to be unearthed. They are ready and available for you right now. While these life and business-transforming principles are simple, they are not always simple to implement.

Here is an opportunity to learn and apply EXACTLY what you need to do to accomplish outstanding results.

Participants will learn:

- The equation that creates the highest likelihood of success
- The four key principles to pacing yourself effectively
- How to deal with obstacles and opportunities

