

MIKE STAVER

SPEAKER | AUTHOR | COACH

TOPICS

Leadership Isn't for Cowards

Leadership is one of the most demanding and consequential roles a person can take on. Based on his acclaimed book, *Leadership Isn't for Cowards*, Mike Staver challenges leaders to move beyond comfort, face hard truths directly, and act with courage when it matters most.

Through a practical, science-based framework and real-world insight, Mike equips leaders to confront complexity with clarity and conviction. This keynote explores how individual responsibility and courageous decision-making create alignment, trust, and results across an organization.

With his trademark mix of humor, candor, and science-based insight, Mike helps audiences see that courage in leadership isn't about bravado; it's owning your impact, staying grounded in your values, and leading people toward meaningful results in uncertain times.

Participants will learn how to:

- Lead with conviction and confidence – even when circumstances are uncertain.
- Build accountability and trust that drive engagement and performance.
- Turn courage into a daily leadership practice that accelerates results.

Navigating Crazy: How to Live and Work Sanely in an Insane World

Change isn't coming – it's already here. AI is redefining how we work, markets are in constant motion, and what felt predictable yesterday can disappear tomorrow. The pressure to perform, adapt, and stay sane is higher than it's ever been.

So what do you do when everything you used to count on no longer works? How do you lead yourself, and others, through the kind of disruption that doesn't have a playbook?

This session is designed for leaders ready to reclaim their focus, restore their confidence, and learn how to stay grounded when the world feels unsteady.

Because while the old ways are breaking down, there are new and better ways to thrive in the face of rapid change.

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Participants will learn:

- How to maintain your sense of power, control, and influence even when circumstances are out of your hands.
- How to chart a path forward that's both strategically smart and humanly sustainable.
- Six things you can do immediately to increase focus, reduce anxiety, and strengthen performance in unpredictable times.

How to Build a High-Performance Culture

A high-performance culture isn't created by accident. It's built through clarity, consistency, and courageous leadership. The best organizations don't just talk about values; they live them. They align people, purpose, and performance so that everyone knows what matters most and how their work contributes to it.

Mike Staver challenges leaders to look beyond strategy and process to the true drive of success: culture. Through his proven, science-backed leadership framework, he shows how misalignment erodes engagement and execution and how leaders can turn culture into a measurable advantage that fuels growth, trust, and results.

Participants will learn how to:

- Define and apply organizational values that drive clarity, accountability, and performance.
- Align leadership behavior with culture to improve trust and consistency.
- Strengthen engagement and execution by turning culture into a competitive edge.

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Winning is no Accident

Extraordinary outcomes never happen by chance. Whether it's a championship team, a breakthrough innovation, or a business that outperforms its competitors, success follows a consistent set of principles. These principles aren't secret or mysterious – they're practical, learnable, and ready to be applied by anyone willing to lead with focus and discipline.

In this keynote, Mike Staver reveals the proven framework behind sustainable performance and meaningful results. Blending decades of leadership experience with a science-based approach to human behavior, he helps leaders and teams uncover what drives excellence – and how to apply those same fundamentals to their own goals and challenges.

Participants will learn how to:

- Apply the equation that consistently creates the highest likelihood of success.
- Master the four key principles for pacing performance without burnout.
- Navigate obstacles and opportunities with clarity and confidence.



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